

---

# STRAWS SUCK

---

# STRAW WARS

READ ME FIRST

Inside this zip folder you'll find a selection of assets for you to use within your establishment to show your support of the Straw Wars campaign.

The folder is split into subfolders that contain versions of each asset (poster, postcard, point of sale stand and window sticker).

To determine which assets you should use, first you need to decide what your level of involvement will be.

Levels of Involvement – there are two levels of involvement within the Straw Wars Campaign.

1. Eradicating straws completely from your business

2. Only giving out a straw when a customer requests one

It would be preferable for everyone to choose to eradicate straws as this will have the biggest impact, but we understand that this may not be possible in some situations. All reductions in plastic straw distribution are encouraged.

Once decided, you then have the option to add in your logo to each asset or simply print the generic version.

**WE'RE PROUD TO FLY THE STRAW WARS FLAG – SAYING NO TO PLASTIC STRAWS**